



We are #BACK4MORE in
SEASON 4

Season 4 Information



CELEBRITY CHEER

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>>>>YOU BELONG HERE

We are incredibly excited to release our information packet for the upcoming 2023 - 2024 season. We want to get our dates and pricing out as soon as possible to help families plan. We look forward to an incredible new season!

Celebrity Cheer is entering into its fourth year of competitive all-star cheerleading. We promote a positive environment while pushing every athlete to be the best version of themselves. We train athletes of all ages to not only be the best, but to also learn the meaning of teamwork, dedication, commitment, hard work, and perseverance no matter the circumstance. We are a family ran all-star cheerleading gym, and pride ourselves on a "family" environment. The Celebrity Cheer "family" is the best!

WHO ARE WE?! CELEBRITY!

Celebrity Cheer came to life in 2020, and we are now entering our fourth season! In these past three years, we have won numerous national championships, first place titles and specialty titles. Above all, we have worked from being a small, two team program to a well recognized program in central PA, ending last season with TEN teams. We offer teams for all levels and ages from 3-18. Our third season has been our most successful year thus far, earning bids to the D2 Summit and Youth Summit for every one of our Summit eligible teams. We made the climb in Season 3 by winning: D2 Summit bids, Regional Summit bids, US Finals Golden Ticket, Paid Regional Summit bids.

We consistently win "Best Fans", you always know when Celebrity Cheer is in the building!

Celebrity Cheer occupies an 8,000 sq. foot fully equipped professional cheerleading gym. We have knowledgeable staff and coaches, ready to take your athlete to the next level. *Continue to invest and grow with us!*



FINANCIAL AND TIME COMMITMENT

Our full year season begins the first week of June, and runs into the last week of April. In some cases, end of season events can run into early May. Practices and competitions are mandatory, and with that, we have a strict attendance policy.

This information packet will help to outline your expected time and financial commitment. We use this information packet as a beginners guide to our program.

While reading through, we hope that you will not be deterred due to cost. Allstar cheerleading can be quite expensive, but we invite you to view the ways to save section. We'd like to afford everyone the opportunity to cheer.

If you have additional questions after reading this, please reach out to us by email.



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>>> EVALUATION/TEAM PLACEMENT DAY

Evaluation day is scheduled for May 20, 2023. Upon the completion of evaluation day, athletes will be given a time for a call back the following day. Call back day will be Sunday, May 21, 2023. This is another opportunity for us to get to know the athletes and see what they are capable of. We do not call this process “tryouts” as everyone is placed on a team. We do not “cut” anyone who has the desire and drive to grow as an athlete! Everyone is placed on a team.



Team placement sessions are essentially low-stress workouts. During the workouts, athletes show skills they have developed and demonstrate a potential to learn new skills. Athletes are given numerous opportunities to show skills. If trying out as a flyer, we will ask to see body positions at time of evaluation.

Teams are first placed by age, and then skill level. The age chart for the upcoming season has changed drastically. Athletes are placed at a level in which they will **thrive**. Elite teams are expected to hit the elite skills with perfection, and have all the listed skills before “leveling up”.

Don't have any of the listed skills below? We offer teams for any and all skill levels and will not turn anyone away based on inexperience.

Following call backs, our staff assembles rosters for the upcoming season. There are many things considered when placing athletes and forming teams. Athlete's all around **individual skills, stunting position, experience, age, maturity, and what would form the most competitive and successful teams**. After rosters are set, each family is emailed with their new team placement. If you are not able to attend evaluation day, you are able to register for a Private Tryout for an additional fee. The teams will be sent out by May 26, 2023.

****NO TEAM PLACEMENT IS FINAL. Celebrity Cheer reserves the right to change any team placement at any time throughout the season.****

We do not know the teams/levels we will have at this current time for Season 4, but we do expect a great turn out for all age groups: Tiny novice, tiny prep, mini, youth, junior, and senior. We expect to have novice, prep, and elite teams.

>>> FIRST PRACTICES: Practices for season 4 will officially begin on Thursday June 1. When learning your team placement, you will also be given your practice day(s) and times. All paperwork and first month's tuition is due for your athlete to participate at practice.

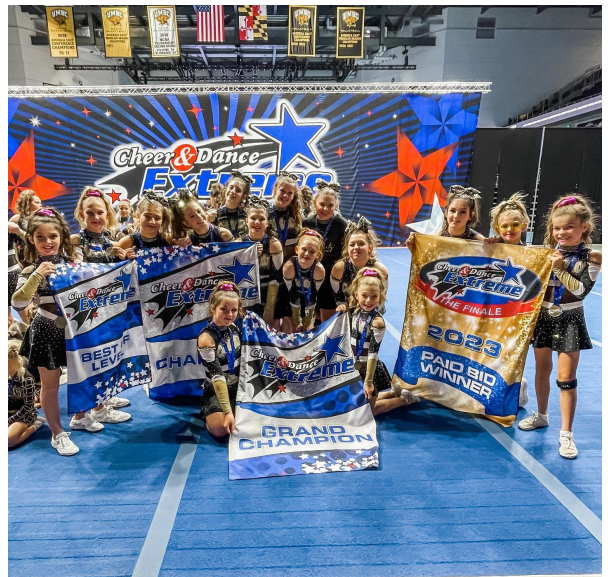
TYPICAL PLACEMENT is based off of birth year:

2014 - 2018 Tiny/Mini

2011-2014 Youth

2008-2013 Junior

6/1/2004 - 2011 Senior





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ELITE TUMBLING SKILLS CHART BY LEVEL

LEVEL	STANDING TUMBLING	RUNNING TUMBLING
1	<ul style="list-style-type: none"> • Back Walkover Series • Back Walkover Switch Leg <ul style="list-style-type: none"> • FWO - FWO • Back Extension Roll - BWO/BWO Series <ul style="list-style-type: none"> • Valdez 	<ul style="list-style-type: none"> • Cartwheel - BWO Series • FWO - Cartwheel/Round Off • FWO - CW - BWO/BWO Series • FWO - CW - BWO Switch Leg
2	<ul style="list-style-type: none"> • BWO - BHS Step Out - BWO • BWO Switch Leg - BHS • BHS Step Out - BWO - BHS 	<ul style="list-style-type: none"> • Bounder • FWO - RO - BHS/BHS Series • CW - BHS Step Out - BWO - BHS/BHS Series • RO - BHS Step Out - BWO - BHS/BHS Series
3	<ul style="list-style-type: none"> • BHS/BHS Series - Jump - BHS/BHS Series • Jump - BHS - Jump - BHS • BHS Step Out - BHS Series • BHS Step Out - BWO - BHS Series • BWO - BHS - Jump - BHS/BHS Series 	<ul style="list-style-type: none"> • FWO - Aerial • RO - BHS - Tuck • FWO - RO - to - Tuck • Bounder/Flyspring - RO - to - Tuck
4	<ul style="list-style-type: none"> • BHS/BHS step out - Tuck • Jump - BHS Series - Tuck • Jump - BHS - Tuck 	<ul style="list-style-type: none"> • Front Aerial - RO - to - Whip - Tuck/Layout • Front Handspring/Punch Front - Punch Front <ul style="list-style-type: none"> • PF step out - RO - to - Layout • Round off - to - Whip/Tuck - to - Tuck/Whip/Layout • FWO - Round off - to - Whip/Tuck - to - Tuck/Whip/Layout • PF step out - RO - to - Whip/Tuck - to - Tuck/Whip/Layout
5	<ul style="list-style-type: none"> • Tuck - BHS/BHS Series - Tuck • BHS - Whip/Tuck - BHS - Tuck • BHS Series - Whip/Tuck - BHS - Tuck • Jump - • BHS Series - Whip - Tuck 	<ul style="list-style-type: none"> • PF step out - RO - to - Full • Front Handspring - PF step out - RO - to - Full <ul style="list-style-type: none"> • RO - to - Whip - to - Full • Front Handspring - Front Full • PF step out - RO - to - Whip - to - Full



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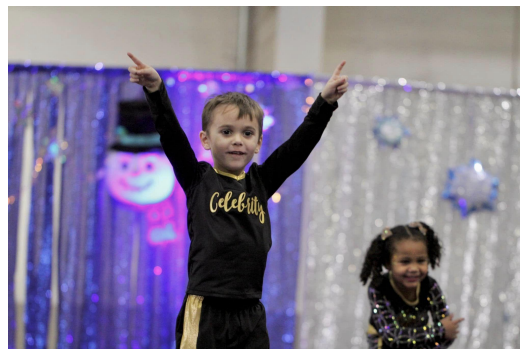
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>>> Tiny Novice Program



Our tiny program runs from June - April, competing at one local competition a month beginning in November, ending in April. These tiny novice teams train athletes ages 3 - 7. Our tiny friends are taught basic cheerleading and tumbling foundation skills, motor and coordination skills, as well as the definition of teamwork. This is a great stepping stone for our small but mighty growing athletes that will one day venture into more elite skills and teams. We have a great balance of work

and play put into the practices. Potential athletes must be potty trained.



These teams practice **1 day a week for 1 hour at a time**. We currently have two tiny novice teams, that are placed by skill level, age, and maturity. This age level also must comply with our attendance policy, as all practices and competitions are mandatory.

The tiny athletes build great friendships while working hard and having fun.

This team has all inclusive pricing, all competitions are included except for their year end event. We do a choreography camp in July where they will start to learn their routine.

Included in their monthly tuition is their practice time, competition fees, music fees, and choreography fees.

Must be 3 by May 1, 2023.

Tiny Novice Program Costs:

WHAT:	FEE:	DUE DATE:
Registration	\$55 New athletes - \$35 Returning athletes	Due on/before eval day
Monthly Tuition 11 monthly payments <u>Any tuition paid after the 1st of the month</u> <u>will be charged a \$30 late fee</u>	\$110.00	Due on the 1st of each month First payment is June 1, 2023, Final payment is April 1, 2023
Competition Fees	All competition fees included except for one national in April (estimated at \$60-\$100)	April competition fee will be due March 1, 2024
Uniform	\$130.00	Due 8/31/2023
Bow(s)	\$30.00	Due 8/31/2023
Mandatory Fundraiser	\$50.00 buyout OR sell items	We are doing TWO mandatory fundraisers this year, first is due 6/30/2023 , second is due 1/30/2023
Camp Fee	\$40.00	Due by 7/1/2023
White Cheer Sneakers	Approx. \$40-\$100	Required at time of first practice - no specific brand required for



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		tiny novice teams
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>>> COSTS

Please see the following chart as a guide to our financial commitment required.

These costs do not pertain to the Tiny Novice program.

There are no "hidden" fees. All families must sign a financial agreement per athlete.

Fee	Cost	Due Date
Registration	\$55 - \$35 for returning athletes	Before/on eval day
Monthly Tuition 11 monthly payments <u>Any tuition paid after the 1st of the month will be charged a \$30 late fee</u> Monthly tuition includes: some coaches fees, building maintenance and lease, 2 practices, music fees, choreography fees. Tumbling classes are not included and are additional.	\$140.00 elite/prep teams \$120.00 novice teams	First of each month, first payment is due 6/1/2023, last payment is 4/1/2024
Uniform (NEW uniforms this season, we will wear these for 2 years) The new uniforms will be revealed at our Season 3 banquet. Stay tuned!	\$515.00	8/31/2023, Payment plan available
Bow/Scrunchie	\$30 per team	8/31/2023
Competition Fees Priced to also include coaches fees	Estimated at \$800 *Does not include year end events*	Payments start October 1 for November, and so on, ending April 1
Camp Fees Includes camp tank, scrunchie	\$50.00	7/1/2023
Nfinity Cheer Sneakers	Approx. \$100	Any brand of white Nfinity cheer sneaker, must have by first practice
Mandatory Fundraiser	\$50.00 buyout, or sell required number of items	We are doing TWO mandatory fundraisers this year, first is due 6/30/2023 , second is due 1/30/2023
USASF Membership Fee	Varies per season, approx. \$49	10/15/2023
Make Up We will announce this at a later date	Estimated at \$25	Need by November
Crossover Fee	Additional \$10/month tuition	Additional competition fees

>>> DISCOUNTS & WAYS TO SAVE

Sibling Discount: \$10.00 off monthly tuition per additional athlete. Must reside in the same household.

Loyalty Discount: \$20.00 off monthly tuition if you have been with us consistently for two seasons - **must have been with us since evaluation day, Season Two.**

You cannot combine discounts (for example, both sibling + loyalty) - select one or the other, whichever option is best for your family.

Obtain a Sponsorship - We welcome athletes to seek sponsors from our community. Sponsorships are split with the gym, 20% goes to the gym, 80% goes to the athlete's account. Sponsorships are due in our hand by 7/15/2023. Papers to obtain these will be located at the gym's desk.

Monthly Fundraisers - we offer monthly fundraisers to help lower your fees. The fundraisers are split 90% to individual athlete, 10% to the gym. These credits have no cash value, but are put in your portal accounts and can be used as credits towards TUITION, UNIFORM, PRIVATE LESSONS and COMPETITION FEES only.



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Pay in Full Option - Paying in full for the season's tuition gets you a FREE month of tuition. You must choose this option and pay **before/on** June 1 to qualify. Tuition cost x 10 = the total cost. The discounts (sibling/loyalty) do apply, but only one offer, not both.

PAYMENT METHODS ACCEPTED: Credit/debit cards (3% processing fee), online portal using cards/checks, Venmo, cash, personal checks

>>> PAYMENT SCHEDULE

Payment Schedule	Explanation
June 1, 2023	First month's tuition payment, vacation dates due, optional practice wear
July 1, 2023	Tuition Payment, Mandatory fundraiser due
August 1, 2023	Tuition Payment, Uniform payment due 8/31, Bow payment due 8/31
September 1, 2023	Tuition Payment
October 1, 2023	Tuition Payment, November's competition fees USASF Membership Due 10/15
November 1, 2023	Tuition Payment, December's competition fees
December 1, 2023	Tuition Payment, January's competition fees
January 1, 2023	Tuition Payment, Mandatory fundraiser due February's competition fees
February 1, 2023	Tuition Payment, March competition fees
March 1, 2023	Tuition Payment, April's competition fees
April 1, 2023	Tuition Payment

>>>CROSSTOVERS: At the start of the season, we will ask for your interest in being a crossover. A crossover is also referred to as a double teamer, so being placed on TWO teams. We do encourage athletes that are able to consider crossing over. This does mean additional practices and competition fees for your crossover athlete. Sometimes competition fees are discounted for the second performance, but not always. Not all athletes will be chosen to crossover, regardless of the interest.

>>> COMPETITION SCHEDULE: Celebrity Cheer plans to attend 1-2 competitions per month, 1-3 two day national competitions for the season, and at least 1 Varsity event per month beginning in November. We strive to attend the D2 Summit for our Junior and Senior eligible teams. Our youth, mini and tiny teams will also have a great end of season event, but more local. Not all teams attend the same competitions. We tend to stay within 1-3 hour driving distance for most of our competitions, with the exception of our year end events. All eligible teams will attend the Regional Summit. Hotels are sometimes required, however, we do try to steer clear of those events as much as possible.





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Full competition schedule will be made available as soon as Varsity/IEP companies release it, usually in August. No competition schedule is ever final, and no competition fees are refundable. We try our best to stick to the schedule once it comes out, but things can change.

If you have any questions regarding competitions or competition costs, please do not hesitate to ask. Celebrity does try hard to stay in an affordable range.

>>>> TIME COMMITMENT

TEAM LEVEL	PRACTICE SCHEDULE	COMPETITION SCHEDULE To begin in November
Elite Teams	2 hours, 2 times a week	Approx. 1-3 competitions a month <i>Elite junior/senior teams will be expected to attend a year end event in Orlando, FL NO exceptions.</i>
Prep Teams	1.5 hours, 2 times a week in the summer Switching to 2 hours in the Fall	Approx. 1-2 competitions a month
Novice Teams	1.5 hours, 2 times a week	Approx. 1 competition a month
Tiny Novice Teams	1 hour, 1 time a week	Approx. 1 competition a month

>>>> **SUMMER PRACTICE** schedule consists of typically weekdays only. Our schedule then changes mid-August at the start of school to include 1 weekend day, and 1 weekday for most teams (does not apply to tiny novice). * Subject to change based off of the number of teams/demand* Sometimes additional practices are required, typically around competition days. These are mandatory, and we give our best to give you as much notice as possible.



>>>>**ATTENDANCE POLICY:** We have a very strict attendance policy as this is a team sport and everyone is valuable. When we're missing even one athlete, everyone feels the absence as we're not able to get things done without everyone in attendance. We have a "3 unexcused" rule, after three unexcused absences, you may be removed from the program. Excused practices require a doctor's note or a school graded activity. Practices the week of competitions are mandatory - if you miss for **any** reason at all, your athlete is not able to compete. Competitions are mandatory - this should go without saying. Failure to come to a competition would result in immediate removal from the program.

>>>>**VACATION DATES:** If you have a planned summer vacation, we ask for those dates by June 1 to make those "excused" practice dates. We ask that you limit these to SUMMER vacations, as we have noticed families abusing this. Adding in additional days for your family to have off over different holidays is not what this is for. These vacation dates are not excused the week of a competition or during choreography.

The gym is closed the week of July 2 - 9 to all team practices and tumbling.

Gym closed dates: October 31, November 23, December 24 - 26, December 31 - January 1, March 31

>>>>**CHOREOGRAPHY OR "CAMP" DAYS:** Each team will have choreography or "camp" days. These typically happen on weekdays, so it's important to plan for transportation. We will have these dates for you when you receive team placement. These typically happen in mid-July to early August. Most teams will meet 1-3, 6-8 hour days to learn their routine. Sometimes we bring in outside choreographers, but we also utilize our staff who are very talented in choreography. We do a lot of our own in-house choreography. It is important to note that camp/choreography days are **mandatory**. These days can be long and



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require the athlete to be fully present both mentally and physically. We get through these days together! We recommend not planning other activities on these days as we need the athletes to be physically and mentally present.

>>> **STUNT CAMP:** Certain teams will be expected to attend a mandatory stunt camp. This is sometimes taught by an outside instructor, or is also sometimes taught by our knowledgeable staff.

>>> **QUITTERS FEE:** Applies to any team that hires an outside choreographer. If you are to leave the program or removed from the program for any reason **after your team's choreography dates**, there is a quitters fee of \$350. This will be due immediately after leaving the program and covers the cost of the choreographer making the required changes to the routine after an athlete leaves the program. All parents are required to sign a financial agreement acknowledging this fee.

>>> **OTHER SPORTS:** We do not limit our athletes from participating in other sports or events, however, our program must come first. We do not allow athletes to miss practice, camps or competitions because of other activities.

>>> **PARENT/COACH COMMUNICATION:** We have a program Facebook group for important information, but we mainly use the BAND App to communicate for each specific team. We will give you a team specific code/group when teams are formed. We ask that all communication is kept on the BAND app.

>>> **HANDBOOK:** All parents and athletes are required to read and sign an electronic handbook once committing to their teams. We encourage you to go over these policies with your athlete as well. This will include gym rules and regulations.

>>> **PRACTICEWEAR:** We encourage athletes to wear Celebrity apparel or colors to practice. Athletic wear, sports bras are required, hair must be up and out of the face. No jewelry or long nails. There is no reproduction of the Celebrity Cheer name or logo allowed without prior permission from us first.

>>> **TUMBLING:** Tumbling is not included in an athlete's monthly tuition cost. We do offer discounted tumbling class pricing for all registered athletes, at \$10 a class. Outside athletes are \$15.00 a class. We also offer private lessons with multiple instructors throughout the week. At practice we mainly focus on routine based tumbling skills. If you want to continue to build skills and level up, tumbling classes or privates are the way to learn.

>>> **NEW UNIFORMS:** We are so excited to be wearing our new uniforms! These are custom designed by a very well known company and will look so great on the mat at competitions! Uniform reveal coming on May 14, 2023 at our end of season banquet!

>>> **STAFF:** We have an extremely knowledgeable USASF certified coaching staff. Coaches are assigned to teams, but ultimately we all work together to make the dream work.

>>> **COMMITMENT:** Ultimately, Celebrity Cheer is a big time and financial commitment, but above all, it's a commitment to be your best self and the best teammate you can be. The summer months are long and hot, but competition season/winter seems like it goes by so quickly. Celebrity Cheer is not only a cheerleading program, but a family, and we hope that you leave each season with *memories to cherish forever*.



Celebrity Cheer - Season 4 Information Packet
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